

# SpudTV

Search Computing & Social Media Workshop NEM Summit, Turino, September 28, 2011

> Sander Koelstra Queen Mary University of London



#### Talk outline

#### Introduction

Our work on affective state estimation

Developing a real-time affective music video recommendation system



### Who makes up SpudTV?



Sander Koelstra



Mohammad Soleymani

**Guillaume Chanel** 



Ashkan Yazdani

Jong-Seok Lee

Eleni Kroupi

UNIVERSITY OF TWENTE.

Christian Mühl



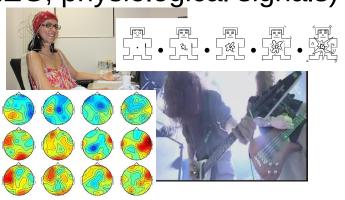
**Engin Kurutepe** 



### **SpudTV Scenario**

 A system that estimates the user's affective state and recommends music videos to match

Affect estimation (Multimedia content analysis, EEG, physiological signals)



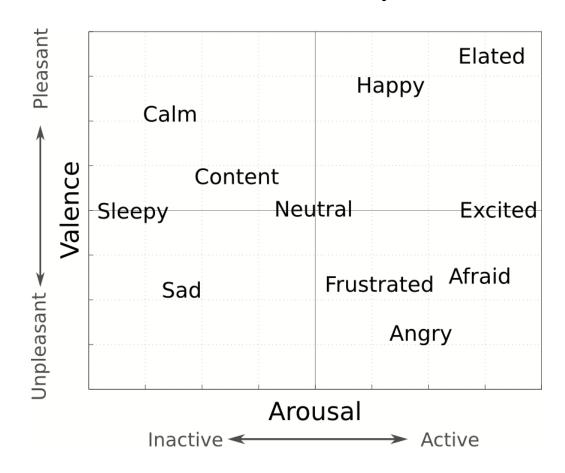
Content recommendation





### **Affect representation**

### Russell's valence-arousal space:

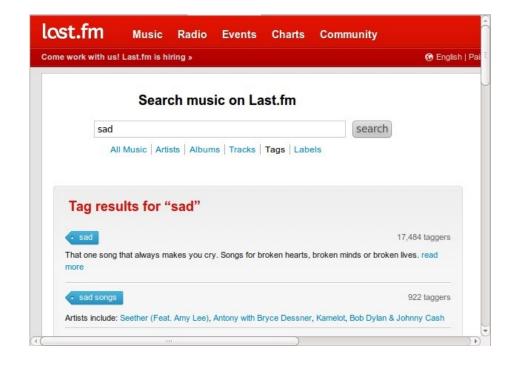




### Stimuli selection (1)

 How to select music videos that elicit strong emotions?

 Use Last.fm to find videos with affective tags.





### Stimuli selection (2)

gleeful, jolly, jolliness, jovial, joviality, love, lovely, loving, affect, affective, affection, adoration, adorable, adore, adoring, fondness, fondly, liking, likable, like, attraction, attractive, attract, caring, careful, tenderness, tender, tenderly, compassion, compassionate, compassionately, sentimentality, sentimental, sentimentally, sentiment, lust, arousal, arousing, desire, desirable, passion, infatuation, longing, joy, joyful, joyous, cheer, cheerful, cheerfulness, amusement, amusing, bliss, blissful, gay, gaiety, glee, gleeful, jolly, jolliness, jovial, joviality, delight, delightful, enjoy, enjoyment, enjoyable, glad, gladness,

#### List of emotions





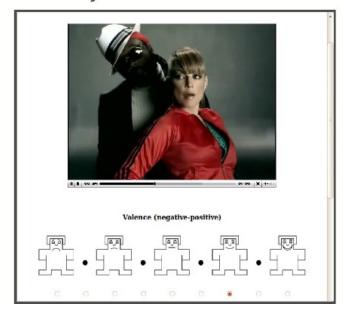
corresponding
affective tags and

→ most tagged songs

#### Manual filtering

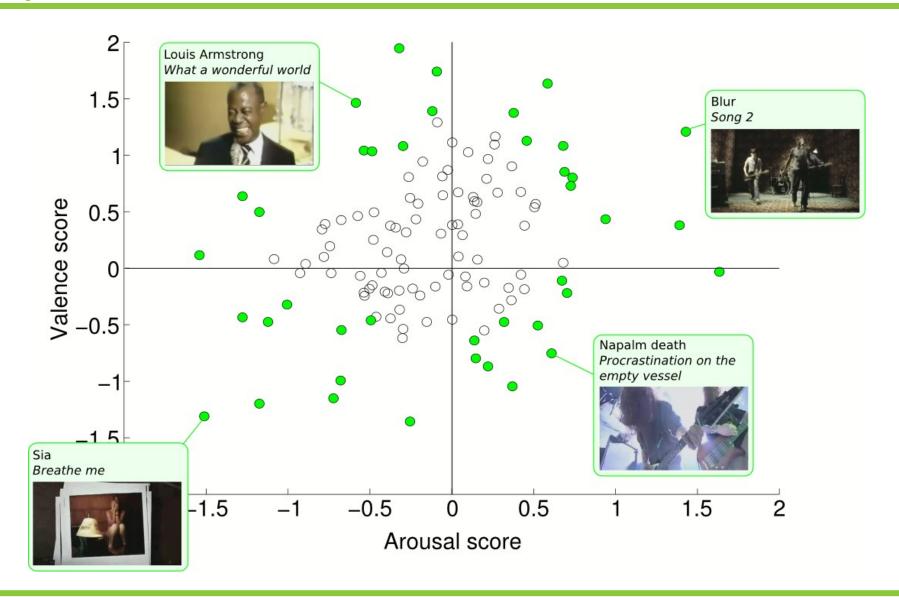
- is the tag valid?
- is there a video?
- is the song appropriate?

Subjective annotation



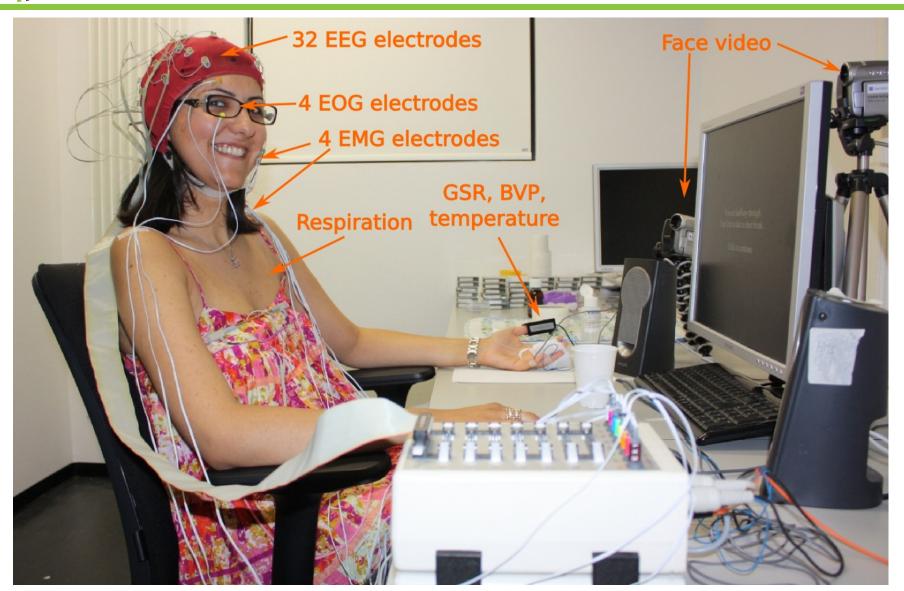


### Stimuli selection (3)





### **Experiment (1)**





### **Experiment (2)**

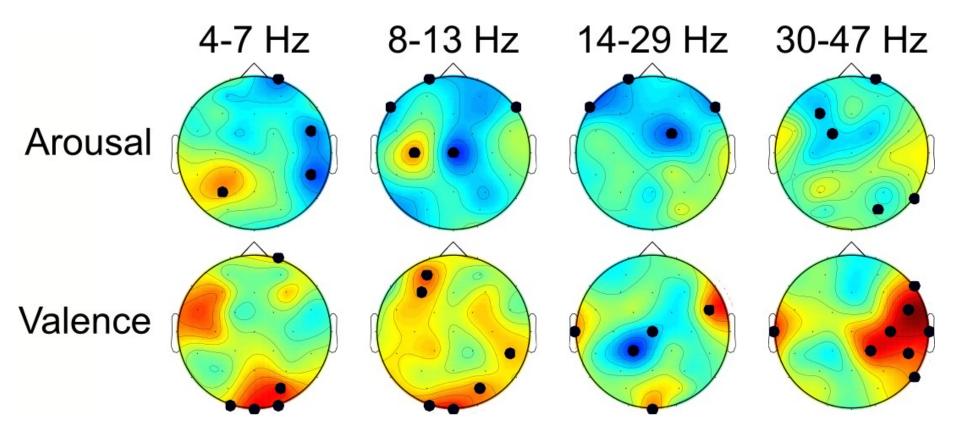
- Dataset contents
  - 32 subjects watching 40 one-minute videos
  - 32 channel EEG @ 512Hz
  - 12 channel physiological signals
  - DV-quality face video
  - Self-assessment per video:
    - arousal, valence, liking

This dataset has more recorded participants than any other publicly available EEG/affect dataset.



### **Analysis (1)**

Spearman correlations of bandwidth power with subjective ratings (p < 0.05 highlighted):





### **Analysis (2)**

 Binary single-trial classification of thresholded subjective ratings for extracted MCA, EEG, and physiological features.

Results (F1-scores, \*\*=p<0.01, \*=p<0.05):</li>

	Arousal	Valence
EEG	0.583**	0.563**
<b>Physiological</b>	0.533*	0.608**
MCA	0.618**	0.605**
Fusion	0.629**	0.658**
Random class.	0.481	0.490

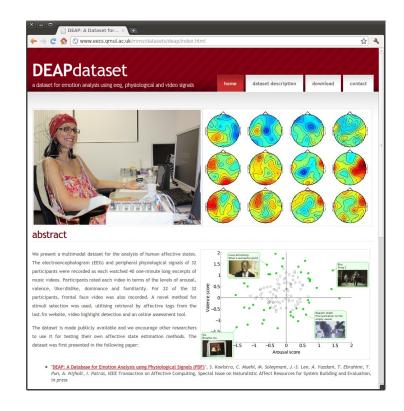


#### **DEAP Dataset**

 Dataset available online at: http://www.eecs.qmul.ac.uk/mmv/datasets/deap

#### So far:

- 3 publications by SpudTV members
- Requests for access from 36 different institutions





#### **Affective Recommendation**

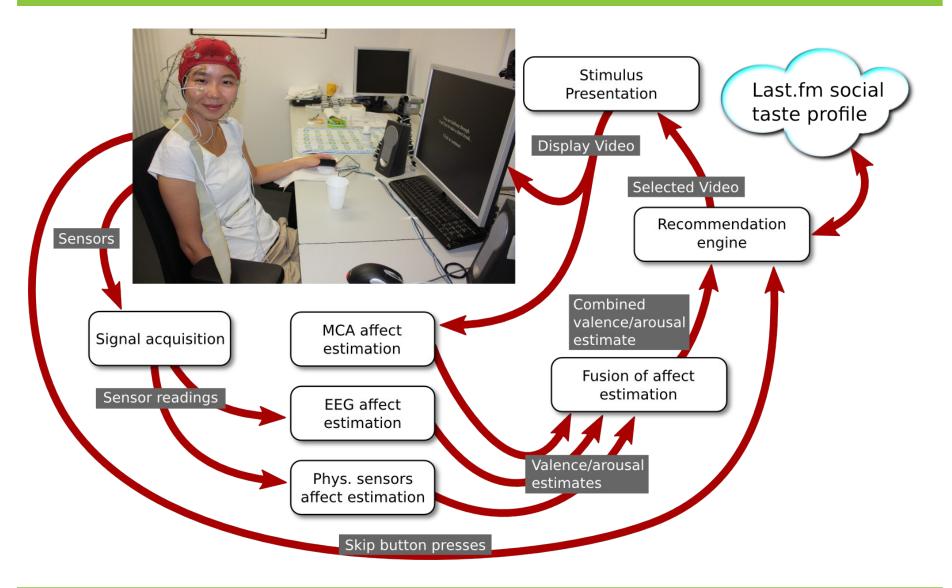
#### Goal:

 Design and demonstrate a real-time system that uses affective feedback estimated from EEG, MCA, and physiological signals combined with taste profiles to recommend music videos.





### **System Overview**





### **Recommendation system (1)**

- Retrieve 10000 most recent songs from Last.fm profile.
- Clusters songs based on Last.fm tags.

 Hidden Markov Model used to navigate cluster space and recommend new songs.





### **Recommendation System (2)**

- How can we combine the recommender with affective state estimation?
  - Say the user is sad, should we play a happy song?
     Or another sad song?
  - Defining a good strategy is hard!



### **Recommendation System (3)**

- We choose to recommend songs that match the user's current affective state.
- Affective state extra dimension in clustering step
  - Use subjective ratings from online annotations
  - Estimated affective state influences HMM transition probabilities



### **Implementation Challenges**

- Large dataset preferable but difficult
   Need manual annotations as recommendation ground truth
- Independently developed building blocks
   Different programming languages, platforms, etc.
- Analysis algorithms are resource hungry and developed for offline usage





### Implementation details

Dataset: 300 videos manually annotated for affect

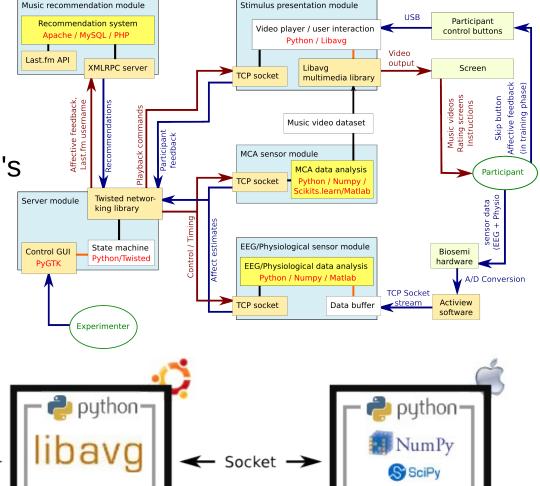
Estimators adapted for real-time use

Modules run on different PC's

Communication over TCP sockets

Python as glue language to wrap existing implementations

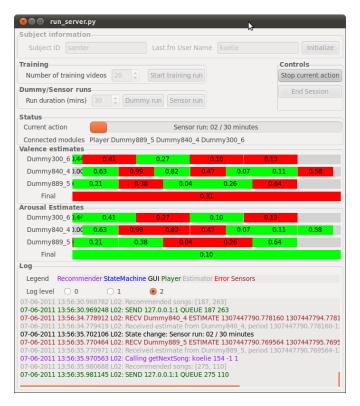
puthon-



Socket →



#### **Demo**





Feel free to come and see our live demo of the recommendation system.

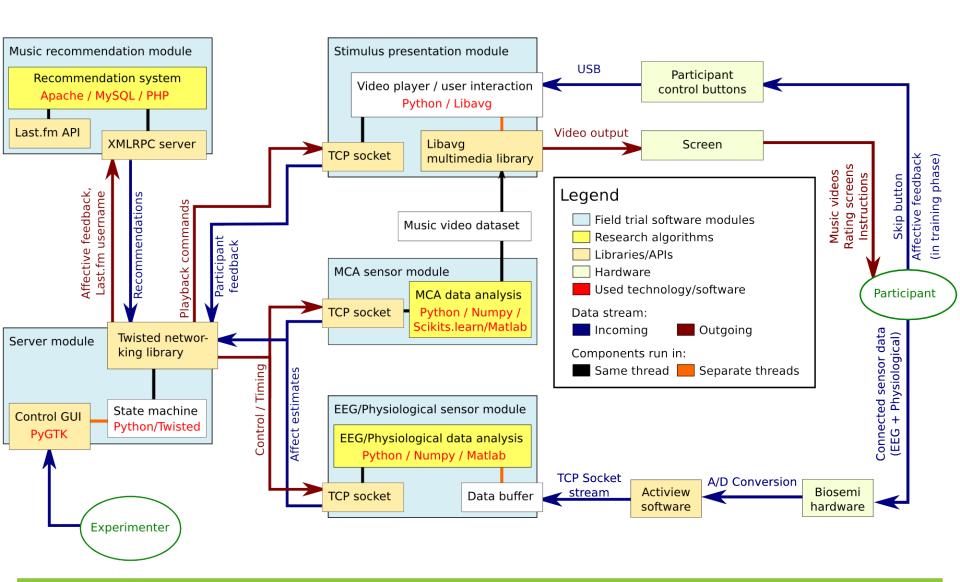


## Questions?

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### Field Trials – Software design



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### **SpudTV – Triple Synergy**

### peer to peer / Social

Music video recommendation using social user taste profiles from last.fm website



#### tagging

Implicit tagging by recognising users' affective states from EEG, MCA, Physiological signals

### Multimedia content analysis

MCA analysis for estimating affective content and highlight detection